Cierra Marquardt

937-516-2932
mrqrdt.design
cicimarquardt@gmail.com

ABOUT ME

I am a Junior Graphic Designer with 1-year of experience in design. I am a dependable employee seeking opportunities to expand my skills to the next level. Besides being knowledgeable in Adobe and Microsoft, some of my additional specialties includestaying up-to-date on industry standard software, time management, and quick adaptability.

EDUCATION

Savannah College of Art & Design 9/2020 - 6/2023
Graphic Design - Bachelor's of Fine Arts
3.5 GPA

Columbus College of Art & Design 8/2018 - 5/2020
Advertising Graphic Design
2.7 GPA

Miami Valley Career Technology Center 8/2016 - 6/2018
Graphic Commercial Art Program - Certificate of Graphic Design
3.6 GPA

AWARDS AND EVENTS

SkillsUSA Ohio Regionals
First place 2018

CCAD Chroma
2020

SCAD Graphic Design Festival
2022

SCADpro
2023

SCADserve
2023

SKILLS

Adobe Creative Suite
Figma
Blender
ToonBoom
Print design
UI/UX
Wayfinding
Illustration
Photography
Laser Printing

WORK EXPERIENCE

Banyan Hill Publishing 12/2023 - 7/2024
Junior Graphic Designer - Boynton Beach, FL

- Design financial charts for both print and video formats.
- Design Youtube thumbnails and advertising banners for web.
- Format text for long-form print media, books, and E-Books.
- Create covers for financial reports and books.
- Assist Senior Designer when needed and communicate across teams.

SCADserve Coastal Empire Habitat for Humanity 1/2023 - 3/2023
Graphic Designer - Savannah, GA

- Collaborated with marketing team on developing strategy, creative concepts and designs for marketing projects.
- Helped organize file structure of web content files, imagery and multimedia assets.
- Worked closely with teammates to create final deliverables.
- Designed Wayfinding, signage, and Merchandising tools.

SCADpro Pye-Barker Fire & Safety 1/2023 - 3/2023
Graphic Designer - Savannah, GA

- Supported company branding efforts with logos, stationery and cohesive social media imagery and graphics.
- Accepted guidance, understood campaign strategy and drove deliverables, while following messaging and brand standards.
- Established design goals and set strategies to meet targets.
- Maintained backups of work completed for client use.
- Produced graphics and layouts for illustrations, logos and websites.